

DIRECTIONS



April 30, 2010
Volume 16, Issue 4

AMRA/MAP Spring Meeting Approaching

The AMRA Spring Membership Meeting will be held Wednesday, May 26, from 8:30 a.m. to 12 p.m. at the Sheraton Suites in Elk Grove Village, IL (a suburb of Chicago).

John Felmy, Chief Economist of the American Petroleum Institute in Washington, DC, will be the Keynote Speaker. Felmy is responsible for overseeing economic, statistical and policy analysis of the Institute, and he has over 25 years of experience in energy, economic and environmental analysis. He received Bachelors and Masters degrees in Economics from The Pennsylvania State University and a Ph.D. in Economics from The University of Maryland. Felmy is a member of several professional associations including the American Economics Association, the National Association for Business Economics and the International Association for Energy Economics.



Board meetings and a Networking Dinner will be held on Tuesday, May 25. At the meeting on Wednesday, **Dave Baier** (Monro Muffler/Brake), AMRA Chairman, will welcome members and guests and update presentations will be made by **Len Vogt** (Lenco), Technical Committee Chairman; **Helen Mac Murray**, AMRA legal counsel; and **Barry Soltz**, AMRA President.

Discounted accommodations with a room rate of \$69 per night (plus tax) have been arranged at the Sheraton Suites. For more information, contact Ben Trittipoe at ben@motorist.org.

State/Federal Regs Updated at AMRA.org

On April 15, AMRA members received (in PDF format) the monthly **Directions Legislation Update**, which shows auto repair legislation introduced in all 50 states and tracks what action has been taken in the past month.

This state-by-state information, which includes a listing of the offices overseeing the regulations, is updated quarterly and can be accessed in the "Members Only" section of the AMRA web site at www.amra.org. As part of this member benefit, State and Federal Regulations were recently updated on-line for Utah and Washington for the first quarter of 2010.

Members must have a user ID and password to access the in-

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Welcome New Members!

Since March 30, 2010

APS Consulting
Buffalo Grove, IL
Contact: Al Schretter
Phone: (847) 913-5822

AMRA/MAP Membership Profile

(as of April 30, 2010)

Serv. Provider Companies 37
Serv. Provider Locations 8,620
Bays Offered 51,720
MAP Qualified Assoc. 50,000+



Upcoming Events

Global Automotive Aftermarket Symposium (GAAS)

May 18-19 in Chicago
Hyatt Regency O'Hare Hotel

AMRA/MAP Spring Membership Meeting

May 25-26 in Elk Grove Village, IL
Sheraton Suites

AMRA/MAP Technical Committee Meeting

September 14-15 in Chicago area

CARS/NACE Expo

October 10-13 in Las Vegas, NV
Mandalay Bay Conv. Center

AMRA/MAP Annual Membership Meeting

November 1 in Las Vegas, NV



The Motorist Assurance Program is a consumer outreach program of the Automotive Maintenance & Repair Association

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Send Questions or Comments to: mailto:map@motorist.org

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formation. If you do not have an ID and password, contact **Ben Trittipoe** at ben@motorist.org to receive one. ✨

Motor Oil: A Major Player in the 'Green Initiative'

With the world consistently looking for ways to recycle used items into new in order to save money and the environment, it is not a surprise that motor oil has joined the "Green Initiative."

The production and use of Re-Refined Oil was a major topic at the recent AMRA/MAP Technical Committee meeting, held April 13-14 in Rolling Meadows, IL. Nearly 50 people from 32 auto industry companies attended the meeting.

Stefan Von Lukawiecki (Analyst, Technical & Marketing) of Safety-Kleen Systems, **Scott Rappaport** (Research Engineer) of Shell Global Solutions, **George Zhang** (Sr. Product Specialist) of Valvoline and **Kevin Ferrick** (Engine Oil Program Manager) of the Automotive Petroleum Institute (API) participated in the panel discussion on Re-Refined Oil, noting the pluses and minuses of the process.

The group noted that used motor oils are evaluated prior to collection to ensure their re-refinability before the process begins. Von Lukawiecki stated Safety-Kleen complies with REACH (Registration, Evaluation and Authorization of Chemicals) standards for health and safety requirements and that the process of re-refining is highly dependant on the quality of the collected oils.

In addition, Re-Refined Oils must meet the same performance standards as motor oil refined from virgin crude and must meet API performance criteria and warranty standards set by Original Equipment Manufacturers.

Re-Refined Oils are produced using up to 85% less energy than regularly refined oils, and when used motor oil is recycled rather than burned as fuel oil, greenhouse gas emissions are lowered by more than 80%. Both the initial and re-refined processes are virtually identical, they both use the same performance additives, and the quality of Re-Refined Oils is 100% equal to virgin base oils.

Ferrick noted that API certifies oils based on the performance of the product, not the manufacturing process or the oil's chemical composition. If the Re-Refined Oil meets API standards, the manufacturer/supplier is not required to disclose the product is recycled.

Safety-Kleen is North America's largest collector and re-refiner of used oil and it holds over 75% of the continent's re-refining capacity. The company

Tell a Colleague!

If you are aware of another automotive professional who would be interested in receiving this newsletter, tell him/her to send an e-mail request to map@motorist.org with **SUBSCRIBE** in the subject line. His/her e-mail address will not be used for any other purpose, nor will it be given to anyone else. ✨



collects 200 million gallons of used oil and re-refines approximately 140 million gallons per year. Many high-profile companies utilize Re-Refined Oil products, including the "Big Three" auto manufacturers of Chrysler, Ford and General Motors, as well as the U.S. military and several railroads.

Rappaport and Zhang emphasized that Shell and Valvoline are both exploring the re-refining process as a means of meeting customer demands and being on the cutting edge of "green" technology.

AMRA/MAP holds three Technical Committee meetings per calendar year, with gatherings in January, April and September. For more information, contact **Ben Trittipoe** at ben@motorist.org. ✨

2010 GAAS Event Set in Chicago

The 2010 Global Automotive Aftermarket Symposium (GAAS) will be held May 18-19 at the Hyatt Regency O'Hare Hotel in Chicago. This year's theme is "**Aftermarket Next: Insights on a New Generation of Customers & Employees.**"

One of the features of GAAS 2010 will be a panel of AMRA members discussing "**How Automotive Repair Service Chains Are Gaining Traction in Today's Market.**" The panel, featuring AMRA/MAP President **Barry Soltz** as moderator, will include

Larry Magee (Chairman, CEO and President, Bridgestone Retail Operations), **Joe Biggie** (Vice President of Strategy & Development, Just Brakes) and **John Warzecha** (Senior Vice President of Franchise Business Development, Midas International).

AMRA members can save 50% on the registration fee. To take advantage of this special offer, mark the MAP block on the registration form, indicating you are a member of MAP, and write AMRA/MAP after the name of the person attending and send in with your payment. The registration fee covers both days of GAAS, including continental breakfasts, networking breaks, lunches and reception.

For full information on GAAS, along with the Registration Form (click on the menu where it says "Registration"), go to www.globalsymposium.org. ✨

